

Kelsey Stefanson

CREATIVE DIRECTION
+ GRAPHIC DESIGN

YESKELSEY.COM
kelsey.stefanson@gmail.com
805.305.7792

EXPERIENCE

Senior Managing Art Director

THE HOLLYWOOD REPORTER Los Angeles, CA

January 2013 - present

- Design feature stories and pages for all sections of the magazine
- Manage and direct art department workload and deadlines
- Art direct and assist with project management on large packages and lists
- Create concepts for and art direct still-life photoshoots
- Manage design of all special awards-season issues (15-20 per year)
- Lead off-site art and production for international film festival daily issues
- Hire and direct outside contractors (illustrators and typographers)
- Create photo illustrations
- Lead full redesign of the magazine in 2016

Hired in 2013 as Assistant Art Director; promoted in 2014 to Associate Art Director; promoted in 2015 to Art Director; promoted in 2018 to Senior Managing Art Director

Creative Director / Graphic Designer

FREELANCE Los Angeles, CA • February 2012 - present

Freelance creative direction and graphic design of editorial, advertising, and philanthropic projects; clients include Sister District, Troika, The Refinery Creative, Action Cali, Immigrant Families Together

Graphic Designer

GRAVILLIS, INC. Los Angeles, CA • February 2011 - February 2012

Concept, execute, and refine key art, album covers, and other advertising pieces for film, television, and music clients

Art Director

BPG Los Angeles, CA • August 2009 - February 2011

Concept, execute, and refine key art and other collateral for a variety of film and television projects. Also served as in-house photography coordinator, setting up lighting, shooting models and objects, and organizing schedules, props and image files

EDUCATION

Bachelor of Fine Arts, Art & Design

CALIFORNIA POLYTECHNIC STATE UNIVERSITY San Luis Obispo, CA

Graduated June 2009 Magna Cum Laude

RELEVANT SKILLS

Adobe InDesign, Photoshop, Illustrator, and Bridge;
Vjooon K4, Wordpress